

PROMO MECHANICS

- Promo run from December 2 (12MN) to December 31, 2023 (11:59PM) at the following Cyberzone branches:

PARTICIPATING MALLS		
SM City BF Paranaque	SM City Daet	SM City Urdaneta Central
SM City Fairview	SM City Dasmariñas	SM City Bacolod
SM City Manila	SM City Lipa	SM City Cebu

SM City Marikina	SM City Lucena	SM City Consolacion
SM Mall of Asia	SM City Masinag	SM City Iloilo
SM Megamall	SM Megacenter Cabanatuan	SM City Roxas
SM City North Edsa	SM City Legazpi	SM Seaside City Cebu
SM City Grand Central	SM City Molino	SM City Butuan
SM City San Lazaro	SM City Naga	SM City Cagayan de Oro
SM Center Sangandaan	SM City Olongapo Central	SM City Davao
SM Southmall	SM City Pampanga	SM City General Santos
SM City Sta. Mesa	SM City Rosario	SM City Mindpro
SM City Sucat	SM City Puerto Princesa	SM Lanang Premier
SM Cubao	SM City San Mateo	SM CDO Downtown Premier
SM City Bacoor	SM City San Jose Del Monte	SM City Tanza
SM City Baguio	SM City San Pablo	SM City Sorsogon
SM City Baliwag	SM City Sta. Rosa	SM City Tuguegarao
SM City Batangas	SM City Tarlac	SM Makati
SM City Cabanatuan	SM City Taytay	SM City Valenzuela
SM City Calamba	SM City Telabastagan	SM City Sto. Tomas
SM City Clark	SM City Trece Martires	

- For every Php 500 worth of accumulated receipts from any establishment within participating SM Cyberzone branches and SM Malls Online under the Cyberzone category within the promo period, the shopper is entitled to one (1) e-affle entry. A customer can submit any number of e-affle entries, provided they follow the promo mechanics.
- Prizes at stake:
 - 2 winners of iPhone 15 Pro
 - 2 winners of Galaxy Z Flip5
 - 1 winner of ASUS TUF Gaming Laptop
 - 2 winners of Lenovo Thinkpad L14 Gen 4
 - 3 winners of ASUS MONITOR ROG STRIX XG32VC
 - 10 winners of SMART E-Load worth Php 5,000
- Promo is not valid in conjunction with any other on-going raffle promo of SM Supermalls. Customers may use his/her official receipt for other SM Supermalls promos.
- Receipts for purchase of gift certificates, payment of phone/credit card/electric/other utility bills, membership fees, insurance premiums, housing, car and other form of loans, and the like are not

- qualified for this promo.
6. Cyberzone Gadget Craze mechanics will be announced on the SM Cyberzone website and social media pages.
 7. To join, customers must do the following:
 - STEP 1: Visit the microsite: <https://eraffle.smsupermall.com/app/>
 - STEP 2: Select your contact type (MOBILE or LANDLINE) and accomplish OTP requirements for verification
 - STEP 3: Register with your complete details:
 - a) First Name, Last Name
 - b) Complete Address
 - c) E-mail Address
 - d) Mobile Number
 - e) SM Cyberzone branch stated in the receipt (mall dropdown)
 - f) Receipt number
 - g) Total Receipt Amount
 - h) Upload a clear and readable photo of your receipt
 - STEP 4: Once submitted, customer will be directed to the THANK YOU page.
 - STEP 5: Customer will be receiving a confirmation email from SM Cyberzone that the customer earned the corresponding number of raffle entries.
 8. How to determine the winners:
 - For the entries to be valid, the following must be considered:
 - The image of the official receipt is clear and readable (sample photo attached) including the necessary details: Store Name, SM Cyberzone Branch, Date of Purchase, Items Purchased and Amount of Purchase. Unclear, unreadable and incomplete image copy of the official receipt will be declared invalid.
 - Post-verification will be done during the electronic raffle draw of winners to ensure that the receipt submitted is valid.
 - Qualified Entries will then be included in the electronic raffle draw to be held in SM Prime Holdings Inc. Office, Mall of Asia Arena Annex Building, Coral Way cor. Diokno Boulevard, Pasay City, with the presence of DTI Representative on January 10, 2023 at 2:00 pm.
 - Raffle draw is to be held via video conference call, joined by a DTI representative.
 - Deadline of submission of entries is on December 31, 2023 at 11:59PM.
 - The winners will be announced on January 17, 2023 via the SM Cyberzone Facebook Page (www.facebook.com/smcyperzone), SM Cyberzone website (www.smcyperzone.com), & the SM Supermall's website (www.smsupermall.com). The winner will receive a notification from SM Cyberzone confirming that they have won from the raffle.
 - Upon announcement and receipt of notification of the winners, they will be given 60 days to submit two (2) government-issued IDs for verification
 9. The winner will be notified through registered mail, email and SMS notification from SM Malls.
 10. A participant may only win once.
 11. Winners may claim their prize to the nearest SM mall branch.
 12. Prize is non-transferrable and not convertible to cash.
 13. The winner shall shoulder the 20% tax for prizes exceeding Php 10,000.00, registration, insurance, transfer of ownership, freight (if applicable), and other related expenses.
 14. For proper identification, the winner must present the following to claim his/her prize at the Shopping Center Management Corporation (SCMC) Administration Office c/o the Marketing

Department from Monday to Friday, 10 AM to 4 PM.

- a) Two (2) Valid Government IDs
 - b) Winner's notification letter sent via e-mail and SMS from SM Malls.
 - c) Copy of the official receipt
15. In case of loss of SMS confirmation message, the following must be presented:
- a) Notarized Affidavit of Loss
 - b) Winner's notification letter sent via e-mail
 - c) 2 Valid Government IDs
16. In the absence of the winner, an authorized representative must present the following to claim the prize on behalf of the winner:
- a) Special Power of Attorney (SPA)
 - b) Notarized authorization letter from the Winner
 - c) Two (2) valid government IDs of the Winner
 - d) Two (2) valid government IDs of the Representative
 - e) Winner's notification letter sent via e-mail
 - f) Screenshot of SMS notification from SM malls
 - g) Original or scanned copy of the OR used in the promo
17. SM Cyberzone shall be free from responsibility in case of injury, accident or death during the promo period or by claiming the prizes.
18. Employees of Shopping Center Management Corporation, its affiliates, mall tenants of the SM mall, agencies, service providers, respective officers and their relatives up to second degree of consanguinity or affinity are not qualified to participate in this promotion campaign.
19. Persons reporting regularly to the promoter, sponsor, advertiser under a contract of service and who, by the nature of the service they render may have a direct and personal knowledge of this promotion are likewise disqualified.

Per DTI Fair Trade Permit No. FTEB-181502 Series of 2023.

